

# THE MEGHA MARKETING NEWSLETTER

August 2024



Your Go to for Drone  
Videography and more!



386-689-8531



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# MEGHA NEWSWORTHY

Bringing you the top marketing news from the industry

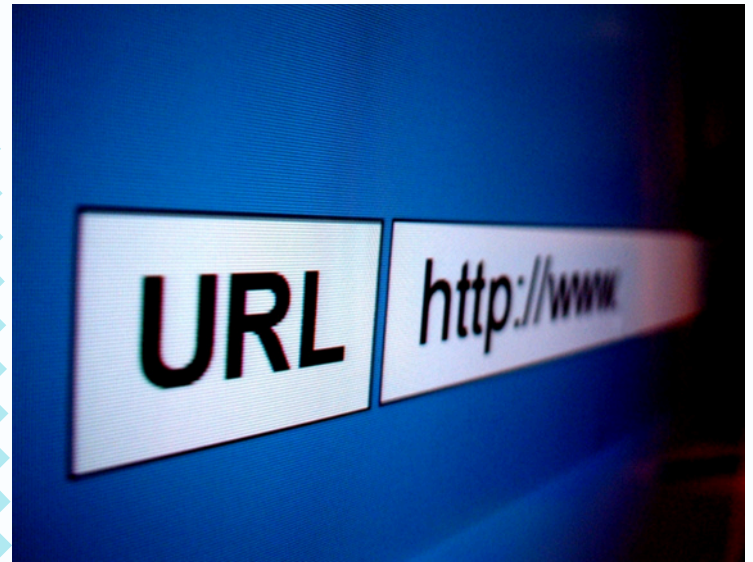


## ◆ Pausing Paid Media Right Now ◆ Could Be A Bad Idea. Here's Why:

◆ Every day, it seems, there is more news of corporate cost-cutting. As the economic climate tightens amid an election year and looming recession, businesses often look to marketing as one of the first budgets to cut. **Click to keep reading.**

## Best URL Practices for SEO: How to Optimize URLs for Search

Learn all about URLs. This is an essential element of on-page SEO that every content marketer should know. This blog features best practices and how to use your URLs. There is a free SEO download starter pack too. **Check it out here!**



## ◆ 20 Confirmed Facts About ◆ YouTube's Algorithm

◆ Dive deep into the YouTube algorithm, exploring how it influences video suggestions and viewership to create high-performing video content. **Click to learn more!**



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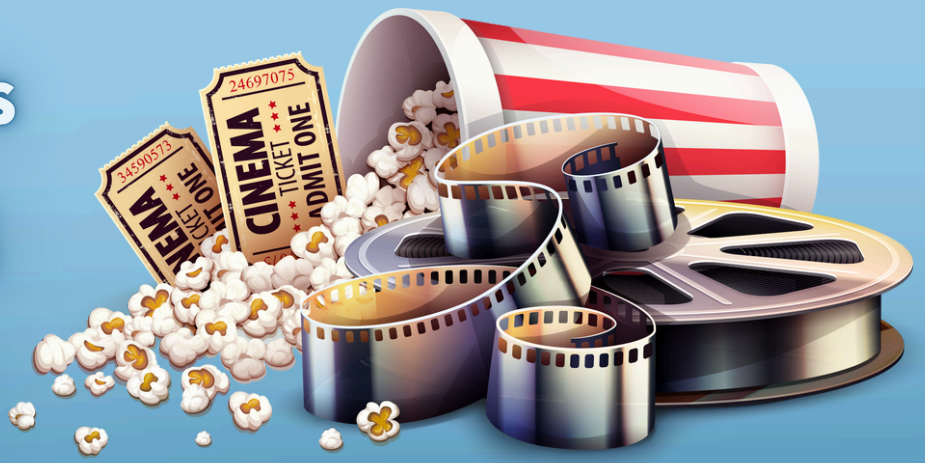


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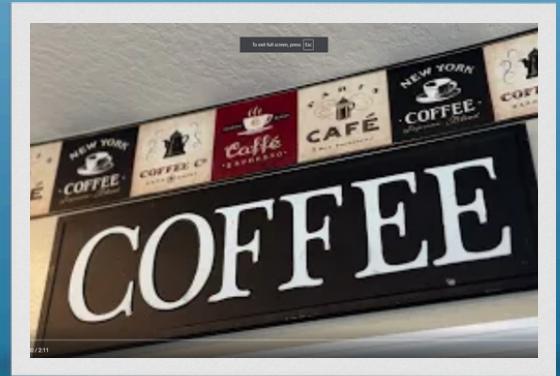


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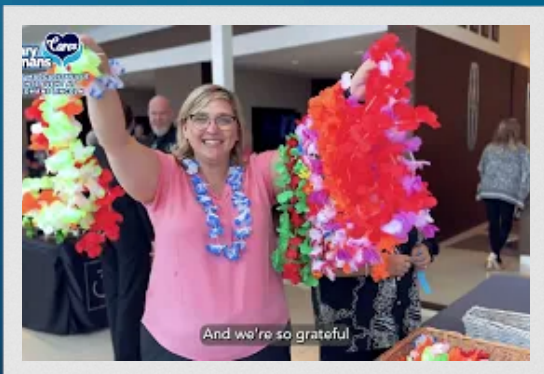
# Last Month's Megha Videos



5 WEYMOUTH LANE



413 PANDA DRIVE



Gary Yeomans Lincoln Hosts  
Latitude Margaritaville



Funeral for Frances Dyer



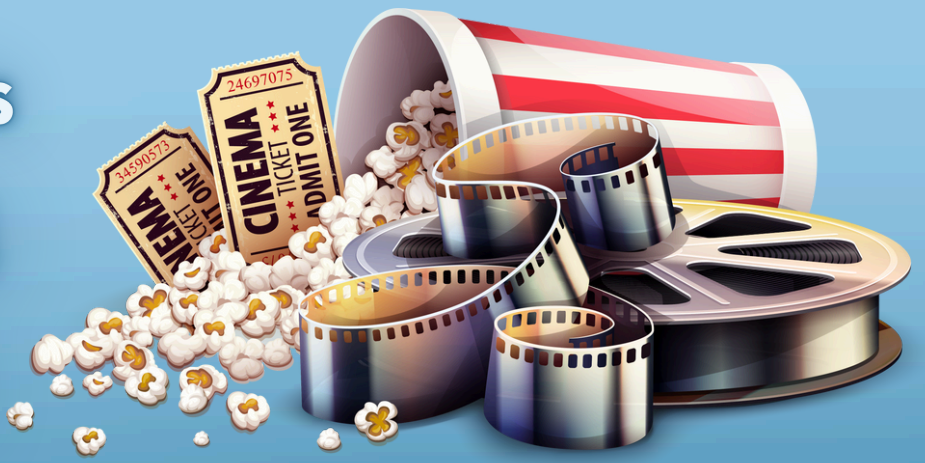
Sooz & Russ Farewell Party



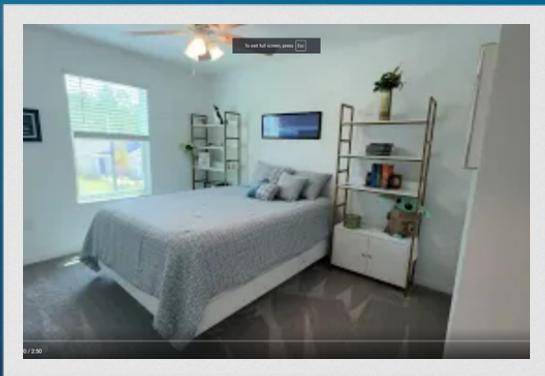
Hometown Vendor Market



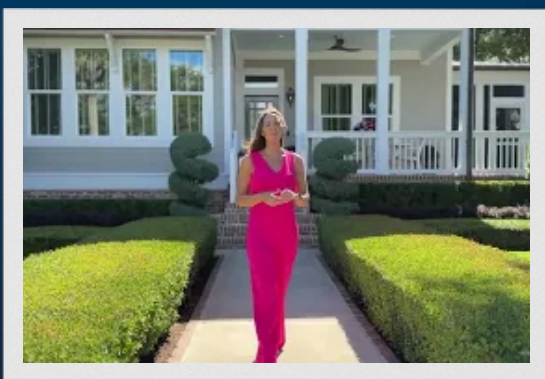
# Last Month's Megha Videos



Atlantic Marine Commercial



1183 Cabot Cliffs Dr



VWVC's Donation Recipient:  
Charlene's Dream

## SPECIAL PROMO VIDEOGRAPHY PACKAGE!

### TWO VIDEOS FOR ONLY \$800!

-  1 Hour Filming Per Video
-  Drone Services
-  Editing Services
-  Professional Voiceover Services
-  Scripting Assistance
-  Promotion on Meghaphone Outlets

**3 MONTH AGREEMENT MINIMUM  
1 LOCATION PER VIDEO**

**BOOK NOW!**

**SAVINGS OF  
\$700  
MONTHLY!**



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# CONNECT WITH US



## Client Spotlight



Discover the epitome of relaxation and rejuvenation at MedSpa of New Smyrna Beach. This local oasis offers a range of cutting-edge treatments to help you look and feel your best. From rejuvenating facials to body contouring, their expert team is dedicated to providing personalized care and exceptional results. Experience the MedSpa difference today! Visit our amazing clients at [themedspansb.com](http://themedspansb.com)

## Monthly Megha Bites

Your Monthly Marketing Tip

**Drone videography** can boost your business's online visibility by up to **73%**. The unique and captivating perspective offered by aerial footage significantly increases engagement and shares on social media.



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# MEGHAPHONE MARKETING

EST. 2017

# MEGHA-PACKAGES

Get your voice HEARD! Meghaphone Marketing now has monthly videography packages available to fit your budget and needs! Each package includes a complimentary 30 minute pre-shoot consultation to assist with storyboarding and shot ideas.

PACKAGE

MEGHA  
BITE

\$500

Our affordable package that still delivers exceptional video content without breaking the bank!

PACKAGE

MEGHA  
SMART

\$1000

The perfect starter package to keep your social media and web presence fresh and up to date!

PACKAGE

MEGHA  
INSPIRE

\$1500

Intermediate level package that ensures your voice will be heard and your brand will continue to be seen!

PACKAGE

MEGHA  
LOUD

\$2000

You won't get lost in the crowd if you have video content weekly on your social and digital channels! This package is a home run!



**One Video**

(30-60 Seconds)

**Two Videos**

(30-60 Seconds)

**Three Videos**

(30-60 Seconds)

**Four Videos**

(30-60 Seconds)

1 Filming Location

2 Filming Locations

3 Filming Locations

4 Filming Locations

1 Hour of Film Time

2 Hours of Film Time

3 Hours of Film Time

4 Hours of Film Time

Video Promoted on Meghaphone Outlets (Social Media, YouTube, Website, Newsletter)

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**Pricing is subject to change depending on project needs**



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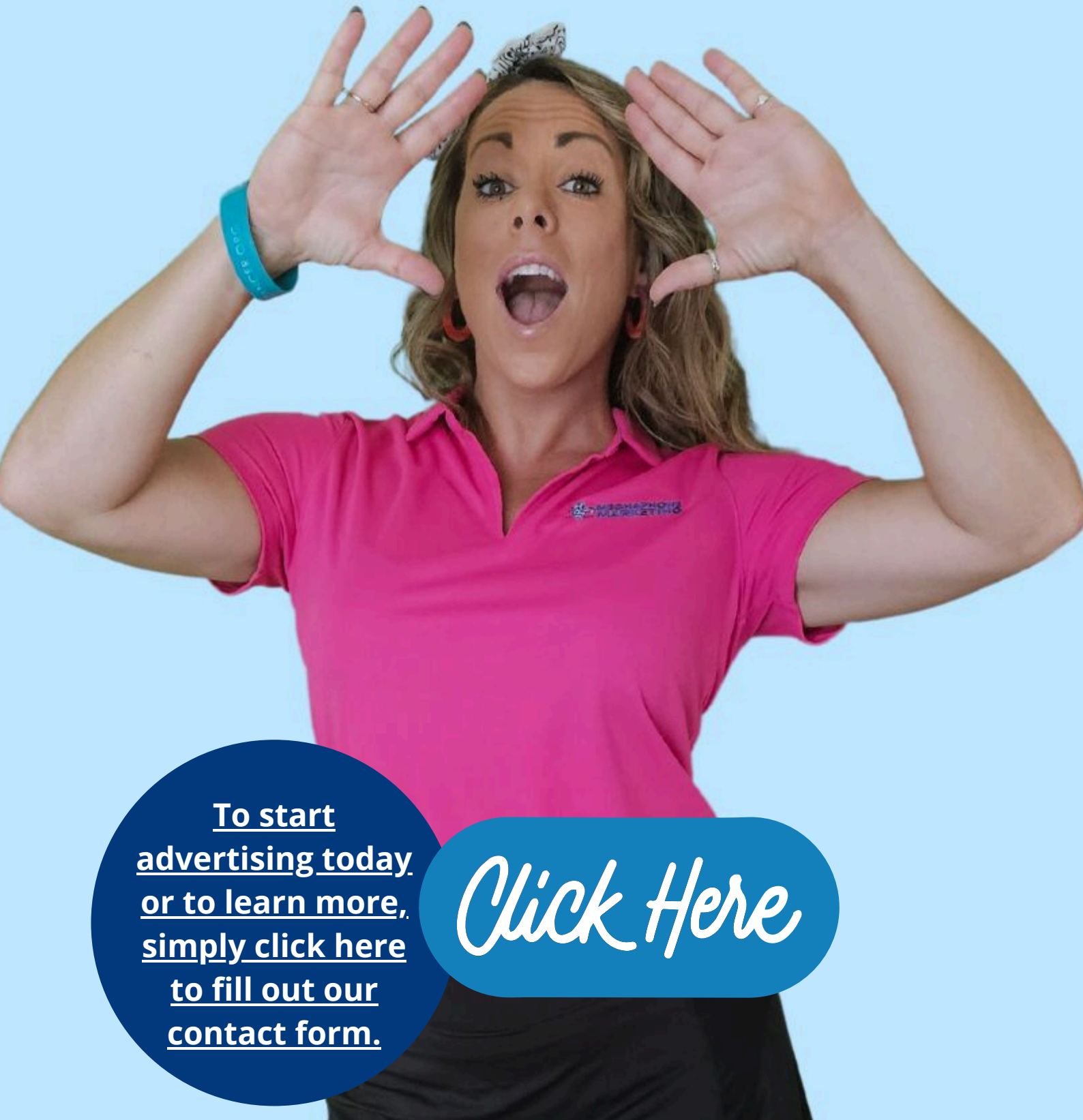
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