



# THE MEGHA MARKETING NEWSLETTER

January 2025



Your go-to for Drone  
Videography and more!



386-689-8531



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**Dear Valued Clients, Friends, and Family,**

**With only a couple of days into 2025, I have been reflecting on the incredible journey we've shared this past year. I want to extend my warmest wishes for a Happy New Year filled with joy, success, and new opportunities.**

**2024 marked a significant milestone for Meghaphone Marketing – our 7th year in business! It's an achievement that fills me with so much pride and gratitude.**

**Thank you for your unwavering trust and loyalty. Your support has been the cornerstone of my success, enabling the business to grow, innovate, and overcome the challenges that our dynamic industry often presents.**

**2024 was a year of remarkable growth for Meghaphone Marketing and me personally. We've navigated through industry shifts, embraced new technologies, and continuously adapted our strategies to deliver the best results for you. Each obstacle we've faced has only made me stronger and more committed to excellence.**

**As I look back, I'm reminded of the countless moments that have shaped our journey – from late-night brainstorming sessions to celebrating your successes. These memories fuel my excitement for what lies ahead. The marketing landscape is ever-evolving, and I'm thrilled about the emerging trends and opportunities that await us in the coming year.**

**I hope you enjoyed the holiday season with your loved ones and please know that your trust in Meghaphone Marketing was the greatest gift I could receive. We're not just your marketing partner; we're your biggest cheerleaders, committed to amplifying your voice in the marketplace.**

**Here's to a fantastic new year in 2025! May it bring you prosperity, growth, and countless reasons to celebrate.**

**With heartfelt appreciation and warm wishes,**

*Meghan Hughes*

**CEO, Meghaphone Marketing**





*Celebrating Our*



**7**  
TH

**ANNIVERSARY**

**DECEMBER 2017-DECEMBER 2024**

# MEGHA NEWSWORTHY

Bringing you the top marketing news from the industry



## Marketing Calendar 2025 With Template

- Trying to plan out your marketing plans for 2025? We have a FREE 2025 marketing calendar from Search Engine Journal. Click Here yo get yours today and plan you most organized year yet!

## Direct Mail Snaps Back - And Is Being Used With Email, Other Channels

That venerable medium, direct mail, is enjoying a renaissance, judging by a new study from Winterberry Group: Delivering Performance—Direct, Digital And The Dynamics Shaping The Future of Omnichannel Marketing. **Check it out here!**



## 2024 Webby Video Awards

Check out the award-winning, best video campaign, media, and PR videos from the 2024 Webby Awards.



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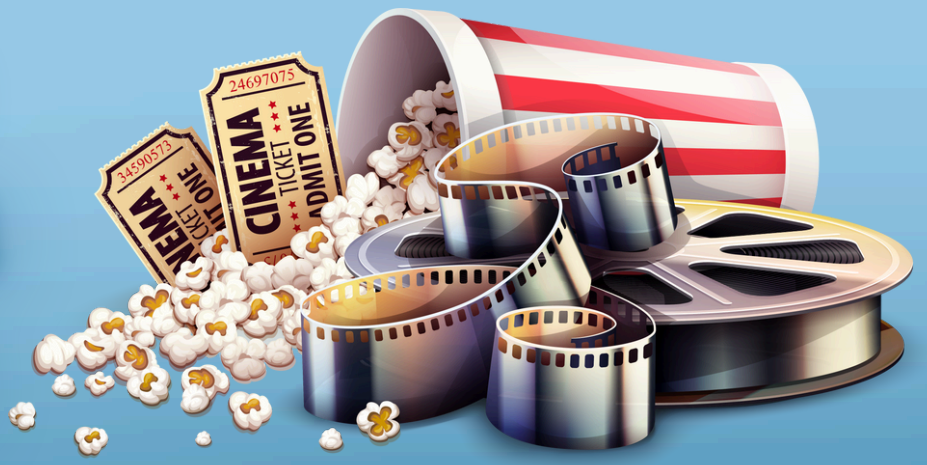
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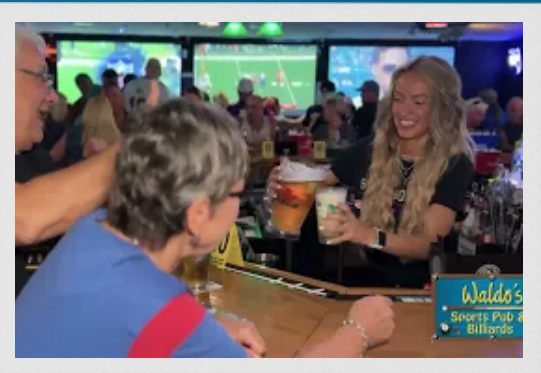
# The Latest Megha Videos



[Atlantic Marine's Sportsman Ride Before You Buy Event](#)



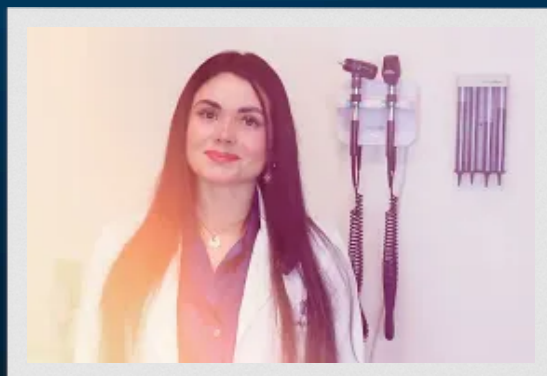
[413 Dr. Paul Johnson Introduces Hyperbarics at Halifax HealthDRIVE](#)



[Waldo's Sports Bar TV Commercial](#)



[Halifax Health Introduces New Hyperbaric Chamber](#)



[Natassia Walburg, AGPCNP-BC, APRN](#)



[2024 Volusia Recovery Alliance Recovery Awareness Walk](#)



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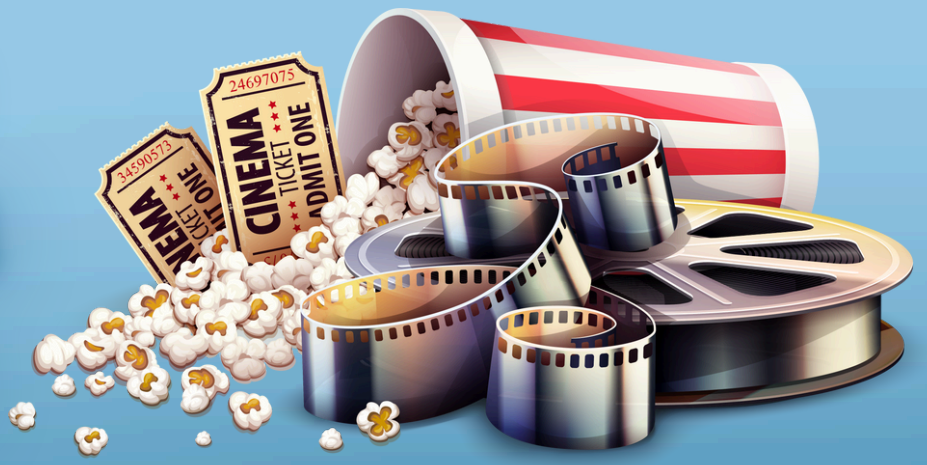
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# The Latest Megha Videos



Gary Yeomans Lincoln Business After Hours with Ormond Beach Chamber of Commerce



APDT 2024 Conference in Riverside, California



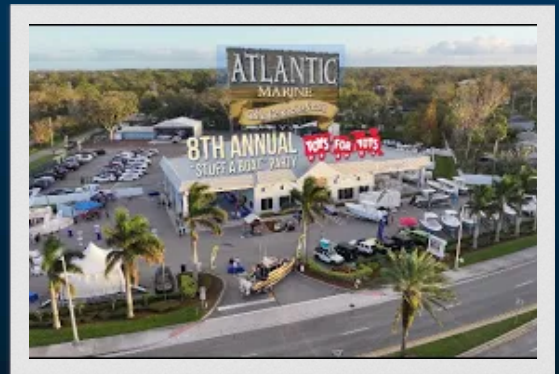
Daytona State College Foundation 30th Annual Gala



Gary Cares | Drive 4ur School



Volusia County Women Who Care 2024



Atlantic Marine 8th Annual Toys for Tots Stuff a Boat Party

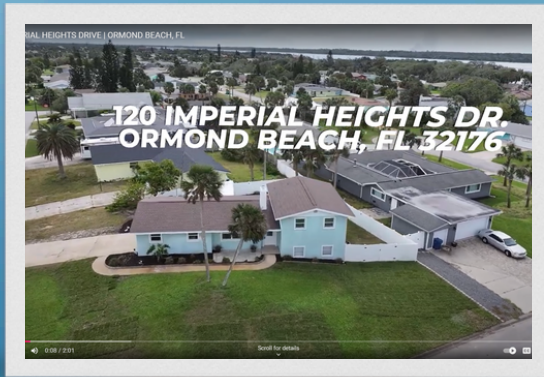




# The Latest Megha Videos



WINTZ PAVER SEALING



120 IMPERIAL HEIGHTS DRIVE |  
ORMOND BEACH, FL



VENETIAN B V2AY RYDER CUP  
GOLF TOURNAMENT



1913 HILLCREST OAK DR  
DELAND, FL



TIKI ADVENTURE ZONE



VENETIAN BAY RYDER CUP GOLF  
TOURNAMENT V1



THE CLUB AT VENETIAN BAY



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# CONNECT WITH US



## Client Spotlight



As the largest healthcare provider in the area, Halifax Health offers a comprehensive range of medical services, from emergency care and trauma to specialized treatments like neurosurgery and cancer care. Committed to its community, Halifax Health also provides various outreach programs and initiatives focused on health education and wellness. With a dedication to quality care and patient satisfaction, Halifax Health Daytona remains a vital resource for the health and well-being of its community.

## Monthly Megha Bites

Your Monthly Marketing Tip

**It's not just about new customers: 60% of marketers say that content marketing helps build loyalty with existing clients.**



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*Wishing You a Very*

**HAPPY NEW  
YEAR**

*From Our Family to Yours*

**2025**







# MEGHAPHONE MARKETING

EST. 2017

# MEGHA-PACKAGES

Get your voice HEARD! Meghaphone Marketing now has monthly videography packages available to fit your budget and needs! Each package includes a complimentary 30 minute pre-shoot consultation to assist with storyboarding and shot ideas.

PACKAGE

MEGHA  
BITE

\$500

Our affordable package that still delivers exceptional video content without breaking the bank!

PACKAGE

MEGHA  
SMART

\$1000

The perfect starter package to keep your social media and web presence fresh and up to date!

PACKAGE

MEGHA  
INSPIRE

\$1500

Intermediate level package that ensures your voice will be heard and your brand will continue to be seen!

PACKAGE

MEGHA  
LOUD

\$2000

You won't get lost in the crowd if you have video content weekly on your social and digital channels! This package is a home run!



**One Video**

(30-60 Seconds)

**Two Videos**

(30-60 Seconds)

**Three Videos**

(30-60 Seconds)

**Four Videos**

(30-60 Seconds)

1 Filming Location

2 Filming Locations

3 Filming Locations

4 Filming Locations

1 Hour of Film Time

2 Hours of Film Time

3 Hours of Film Time

4 Hours of Film Time

Video Promoted on Meghaphone Outlets (Social Media, YouTube, Website, Newsletter)

Videos Promoted on Meghaphone Outlets (Social Media, YouTube, Website, Newsletter)

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**Pricing is subject to change depending on project needs**



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