

# THE MEGHA MARKETING NEWSLETTER

June 2024



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# MEGHA NEWSWORTHY

Bringing you the top marketing news from the industry



## Instagram's Newest Feature Is Making Its Users Want To Quit

Instagram has recently rolled out a new ad feature which requires viewers to watch an ad before continuing in the app. **Here is what you need to know.**

## Can You Ignore Google And Still Succeed At Search?

Is Google search the only way to win online? This article explores how some businesses are finding success despite ignoring Google. Curious? **Click to learn more!**



## Your Guide To Dominating Local Search Marketing

Struggling with local SEO? This guide offers a step-by-step approach to local search marketing to help your business thrive online. **Click to learn the secrets to local SEO success!**



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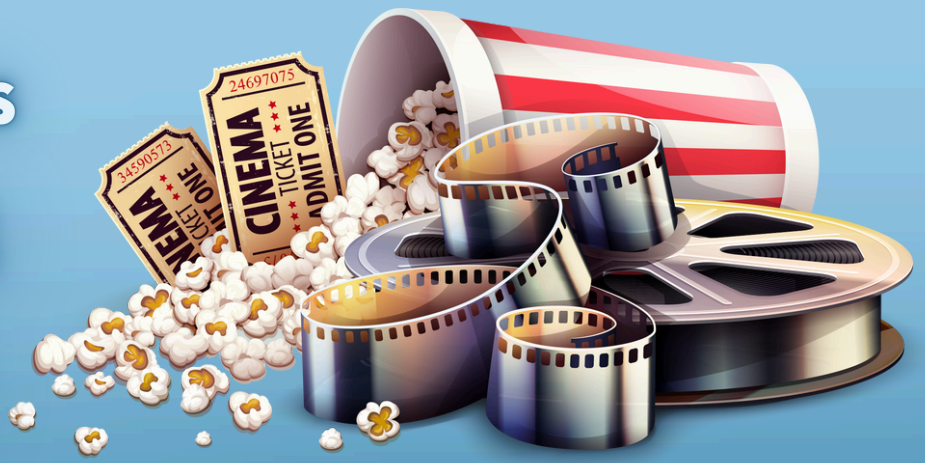


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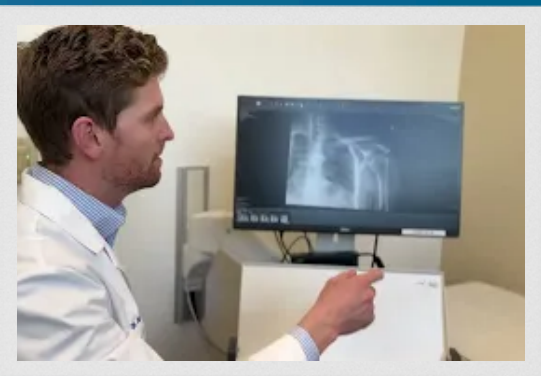
# Last Month's Megha Videos



[Ultimate Dental Studio](#)



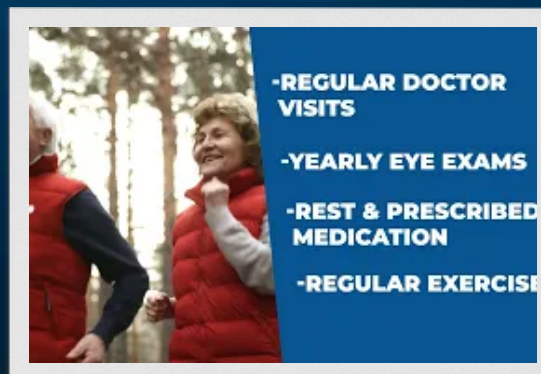
[Memorial Service | James Harold Clark](#)



[Halifax Health UF Health: Shoulder Pain](#)



[Radiology Associates Imaging of Deltona](#)



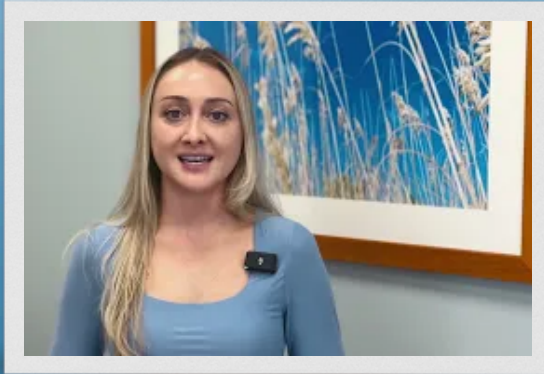
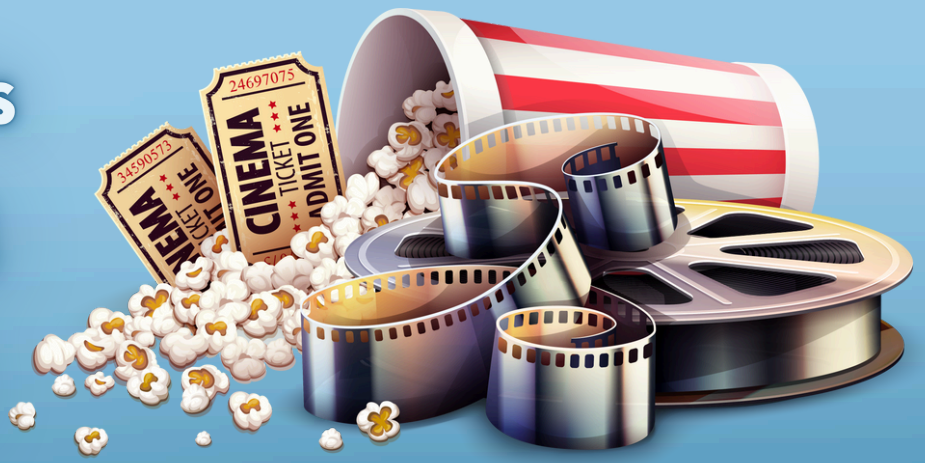
[Treatment For Diabetes](#)



[Youth Emotional Support 100 Days of Mental Health Awareness Fundraiser Kickoff](#)



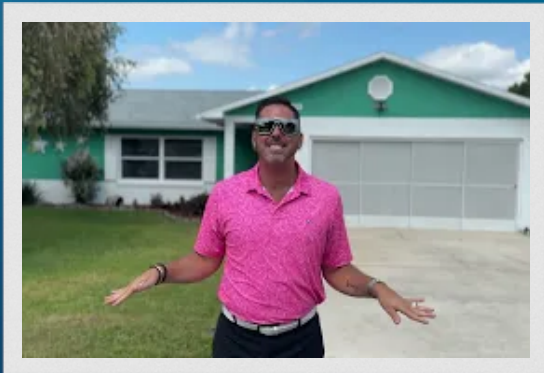
# Last Month's Megha Videos



[Meet Allison Williams | RD, LDN](#)



[1210 S. Riverside Drive | New Smyrna  
Beach, FL 32168](#)



[1428 Tim Court | Port Orange, FL](#)



[Gary Yeomans Ford Used Car Super  
Center Memorial Month TV  
Commercial](#)



[Gary Yeomans Lincoln Daytona/Ocala  
Memorial Month of Savings](#)



[Gary Yeomans Ford Memorial Month  
of Savings TV Commercial](#)



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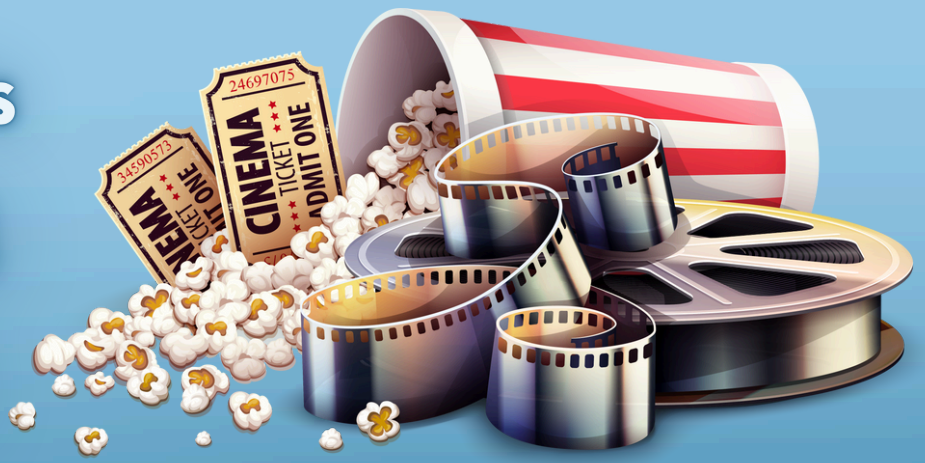


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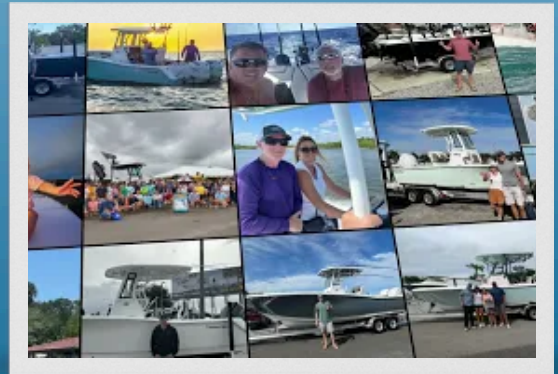


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# Last Month's Megha Videos



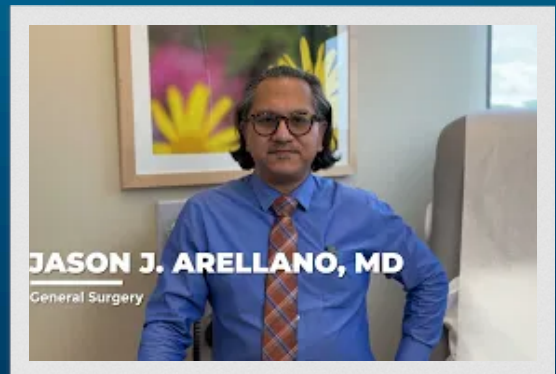
[50 Tina Maria Circle | Ponce Inlet, FL](#)



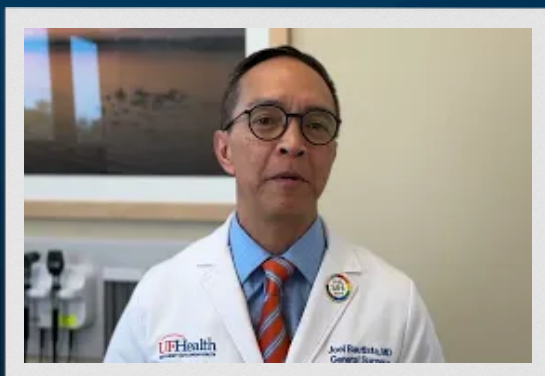
[Atlantic Marine Montage](#)



[Wagner Painting & Restoration](#)



[Meet Jason Arellano, MD at Halifax Health](#)



[Meet Joel Bautista, MD at Halifax Health](#)

# HELL☀️ Summer

**The official first day of  
summer is June 20th!**



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# CONNECT WITH US



## Client Spotlight



In the heart of Daytona Beach lies a hidden gem for those who love to elevate their culinary creations. Step inside Oil & Vinegar and discover a world of international flair and flavor. Browse over 50 on-tap oils and vinegars, alongside a delightful selection of pastas, sauces, dressings, spices, rubs, and more. They also host live music, cooking demonstrations, and wine tastings throughout the month. You can even inquire about hosting a private event! Locally owned with a global palate, Oil & Vinegar is a must-visit for anyone looking to add a touch of gourmet magic to their kitchen. Shop and learn more at <https://www.oilandvinegardaytona.com>

## Monthly Megha Bites

Your Monthly Marketing Tip

Want viewers to stick around? Hook them in the first **5 seconds** with a surprising fact, question, or captivating visuals! This grabs attention and sets the stage for your engaging video content. [\*Source: Darvideo Animation Studio]



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# MEGHAPHONE MARKETING

EST. 2017

# MEGHA-PACKAGES

Get your voice HEARD! Meghaphone Marketing now has monthly videography packages available to fit your budget and needs! Each package includes a complimentary 30 minute pre-shoot consultation to assist with storyboarding and shot ideas.

PACKAGE

MEGHA  
BITE

\$500

Our affordable package that still delivers exceptional video content without breaking the bank!

PACKAGE

MEGHA  
SMART

\$1000

The perfect starter package to keep your social media and web presence fresh and up to date!

PACKAGE

MEGHA  
INSPIRE

\$1500

Intermediate level package that ensures your voice will be heard and your brand will continue to be seen!

PACKAGE

MEGHA  
LOUD

\$2000

You won't get lost in the crowd if you have video content weekly on your social and digital channels! This package is a home run!



**One Video**

(30-60 Seconds)

**Two Videos**

(30-60 Seconds)

**Three Videos**

(30-60 Seconds)

**Four Videos**

(30-60 Seconds)

1 Filming Location

2 Filming Locations

3 Filming Locations

4 Filming Locations

1 Hour of Film Time

2 Hours of Film Time

3 Hours of Film Time

4 Hours of Film Time

Video Promoted on Meghaphone Outlets (Social Media, YouTube, Website, Newsletter)

Videos Promoted on Meghaphone Outlets (Social Media, YouTube, Website, Newsletter)

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**Pricing is subject to change depending on project needs**



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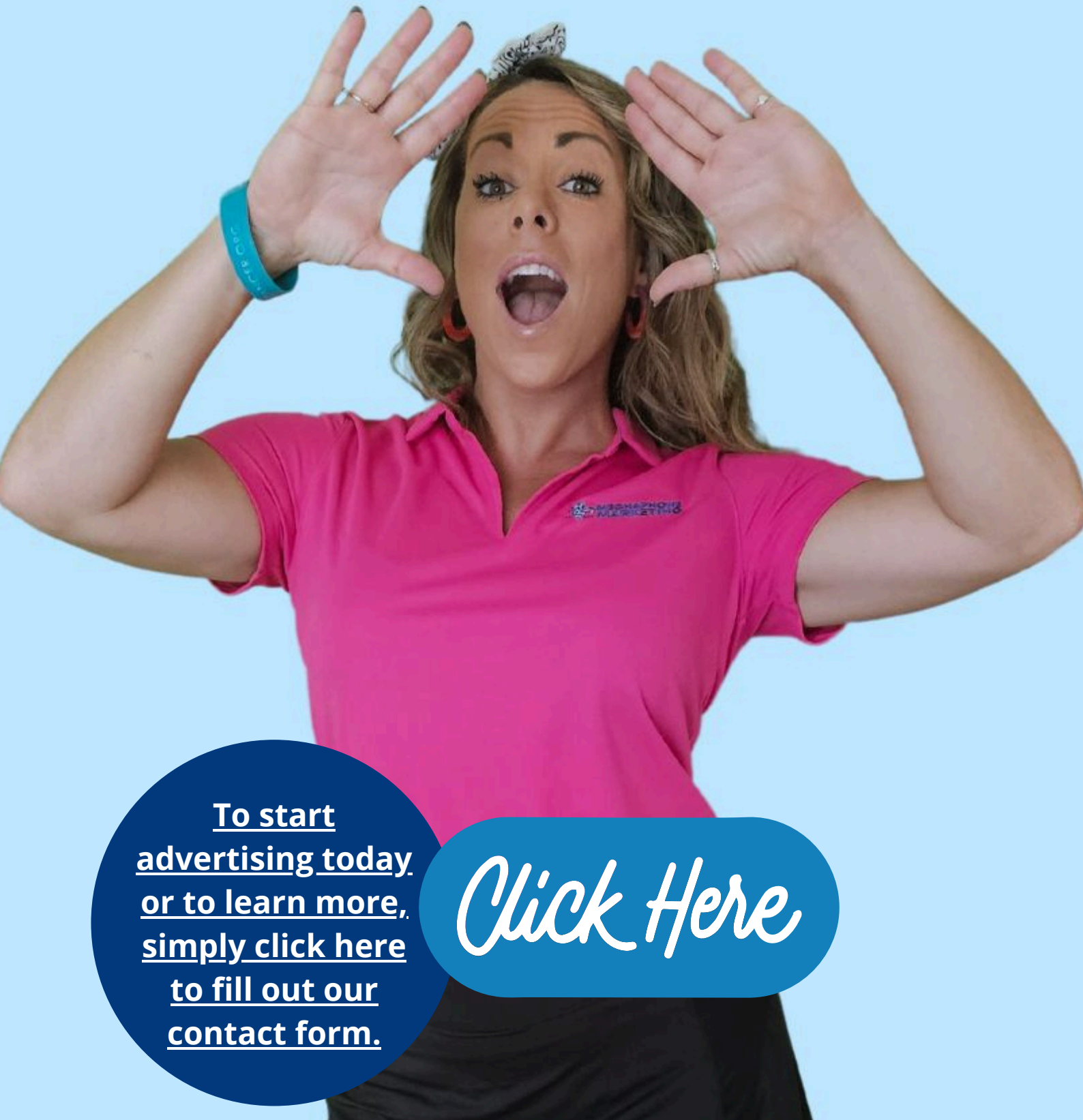
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